

Generating Impulse Sales

How do you generate impulse sales?

Promotion

Packaging

Niche items

Merchandising

Quality

Other

What is the impact of the new environment?

Different shopping environment

Physical distancing

Online over 10% sales

Shopping from lists

Consumer confidence

Other

Options in the impact of the new environment

New ideas

Your list

Your website

Social media

Tell your story

Right item?

Other