SKUfood 4th quarter store visit	
Store name/location	
Date/time of day	
Overall positioning	
Overall considerations Quality Pricing Service Offering Merchandising Promotions/programs Control label	**Your observations**
4th quarter merchandising/displays Quality Pricing Service Offering Merchandising Promotions/programs Control label	**Your observations**

SKUfood Checklist: store visits	
Your category Quality Pricing Service Offering Merchandising Promotions/programs Control label New items/line extensions Opportunities for you	**Your observations**
Your own products In stock position Price Execution of promotion Off shelf displays Opportunities/follow up	**Your observations**
Programs you should be participating in	
Employees you talked to/observations	